



**\*\*MEDIA ALERT\*\***

**AMCC DEMONSTRATES AWARD-WINNING 3WARE SERIAL RAID TECHNOLOGY FOR HOSTED SERVICE INDUSTRY AT HOSTINGCON 2008**

**SUNNYVALE, Calif. and CHICAGO, IL., July 28, 2008** – Applied Micro Circuits Corporation's 3ware storage division [NASDAQ: AMCC] will showcase its award-winning SAS and SATA RAID controllers at this week's HostingCon 2008. Visitors to booth #818 in Navy Pier's Festival Hall B, will learn how AMCC can help hosted service professionals grow their business with leading 3ware RAID controllers and serial RAID technology.

AMCC offers the industry's broadest line of serial RAID controllers with four low profile SAS/SATA controller choices and a full suite of SATA II controllers with from 2- to 24- ports. AMCC's lines of 3ware RAID controllers are ideal for hosting companies where reliability and cost per GB are paramount. AMCC's 3ware SAS and SATA RAID controllers are used by the world's preeminent internet service providers, service engines and social networking sites to protect countless petabytes of digital data.

**WHAT:** AMCC demonstrates 3ware SAS and SATA RAID controllers, shows visitors how to gain performance, protect data and reduce cost per GB with 3ware serial RAID technology.

**WHEN:** July 29-30, 2008

**WHERE:** Booth #818, Festival Hall B, Navy Pier, Chicago

**About HostingCon**

HostingCon is the definitive conference and tradeshow for the hosted services industry. Hosted service professionals from around the world gather to learn more about the industry, network with peers and vendors and to research new technologies to help them grow their businesses. HostingCon is the largest gathering of hosted service professionals in the world.

**About AMCC**

AMCC provides leadership semiconductor solutions to process, transport, and store digital information for the world's wired and wireless networks. As a leading supplier of SAS and SATA RAID controllers with world-class expertise in SONET and Ethernet protocol processing, PHY technology, Power Architecture™ based processors, and Storage processors, our products are the foundation of the IP Communications Revolution. AMCC's 3ware SAS and SATA RAID controllers deliver cost-effective, high-performance, high-capacity storage for enterprises and consumers worldwide in applications like disk-to-disk backup, near-line storage, network-attached storage (NAS), video, and high-performance computing. For further information regarding AMCC please visit our website at <http://www.amcc.com> or [www.3ware.com](http://www.3ware.com).

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