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AMCC PRESENTS AWARD-WINNING 3WARE RAID STORAGE TECHNOLOGY FOR PROFESSIONAL FILMMAKING APPLICATIONS AT NAB 2008

3ware is Everywhere at NAB: SpectSoft's RaveHD DDR-VTR System features an integrated 3ware 9690SA SAS/SATA RAID Controller; 3ware Sidecar Teams with Red One Camera; LiveXposure independently exhibits 3ware Sidecar

April 14, 2008 -- LAS VEGAS, Nev. -- Applied Micro Circuits Corporation [NASDAQ: AMCC], the channel leader in serial RAID storage, will demonstrate its storage technology leadership in the digital broadcast world by showcasing its award-winning RAID technology at the 2008 National Association of Broadcasters (NAB) show. AMCC will spotlight 3ware® RAID storage solutions for professional film applications in two product demonstrations using the 3ware 9690SA SAS/SATA RAID controller and the 3ware Sidecar in the AMCC – 3ware booth, #SU5105 located in the south hall at NAB in Las Vegas, Nevada, April 14-17.

“We are pleased to provide our customers innovative RAID storage technologies that address the needs of the digital media industry,” said Scott Cleland, worldwide director of marketing for AMCC Storage. “It’s evident by the large number of 3ware customers participating at NAB that our SAS and SATA RAID solutions are ideal for high bandwidth broadcast applications.”

Linux®-based system builder, SpectSoft, will showcase its RaveHD system with an integrated 3ware 9690SA-8I SAS/SATA RAID controller to demonstrate the data availability, video compression and instant video playback that film production workflows crave.

Filmmaker Thor Wixom will be featured in an in-booth 3ware Sidecar product demonstration. Shooting video footage at the show with his Red One™ 137 camera, Wixom will process his video in real-time. He will effortlessly read and write video files to and from the desktop storage solution to demonstrate performance, capacity and ease of use.

"As a modern filmmaker, I expect a lot when it comes to storage solutions. Capacity isn't the only requirement these days. My storage has to be scalable, transportable, and above all, it needs to protect the life blood of my work...my data!" said Mr. Wixom, award winning filmmaker and owner of Utah-based Invictus Productions. “The 3ware Sidecar is the ideal solution! It's the perfect link between my PC and my Red One camera. It offers superior performance, it protects my work, and it comes in a package that is small enough to take anywhere.”

LiveXposure will highlight the 3ware Sidecar in its NAB technology suite at the Venetian hotel. The Florida-based company provides wireless news broadcasting capabilities to journalists around the world. The company uses the 3ware Sidecar both in the field and in the studio to

quickly and reliably store digital video files. "The 3ware Sidecar is a great product for integration into a Macintosh®-based production workflow," said Michael Lewis, Director of News Operations at LiveXposure. "The Sidecar has become an indispensable storage tool for our news gathering organization."

About NAB 2008

NAB is the world's largest electronic media show covering the development, delivery and management of professional video and audio content across all mediums. NAB 2008 will convene in Las Vegas from April 14-17. For more information about the conference, please visit www.nabshow.com.

About AMCC

AMCC blends system hardware and software expertise to provide the essential building blocks for the processing, moving and storing of data worldwide. AMCC's 3ware SAS and SATA RAID controllers deliver cost-effective, high-performance, high-capacity storage for enterprises and consumers worldwide in applications like disk-to-disk backup, near-line storage, network attached storage (NAS), video, and high-performance computing. The company is headquartered in Sunnyvale, California and has offices throughout the world. Visit www.3ware.com or www.amcc.com for more information.

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